

There are no translations available.

How is the index calculated?

The index is characterized by being entrepreneurial by nature, where are represented the most representative national websites of the various sectors of activity or of the financial sector particularly in the case of Financial Index. The websites in the index show a necessary balance by sector of activity, being the main criteria for inclusion, the visibility of the website, the permanence in other tops of reference, and, ultimately, its good performance when compared to other websites in the same sector . The index will be reviewed on a quarterly basis to reflect the rapid changes on the Internet.

The Index is calculated based on hourly measurements of the performance of each one of the websites, from 8 am to 8 pm, from Monday to Friday. In every hour, five Keynote measuring officers access to each one of the websites, measuring the length of time to download the main page of the website, and all objects referenced therein.

In the event of an error, that value is not considered for purposes of performance Index, but it is considered on the availability. An error can occur when you can not access the website, or even when you can not download one of the objects referenced. If there is an excessive number of errors during the measurement week, the website will not enter in the Index table's.

Quando dois sites apresentam o mesmo nível de Disponibilidade, mantém-se na posição de maior destaque aquele que apresentou melhores resultados ao nível de Disponibilidade na semana mais próxima àquela em que estamos situados. Aplica-se o mesmo critério

relativamente ao Desempenho.

When two sites have the same level of Availability, remains in the position of emphasis the one that showed better results in terms of Availability in the previous week. The same criteria is applied for the Performance.